Open Graph Meta Snippets for Facebook, Twitter, LinkedIn, Instagram.

<meta property="og:title" content="title of page/post" />

<meta property="og:image" content="http://example.com/picture.jpg" />   (Only Image URL)

<meta property="og:url" content="URL of webpage" />

<meta property="og:description" content="description of page/post" />

<meta property="og:image:width" content="1200" />

<meta property="og:image:height" content="630" />

<meta property="og:image" content="image-180x110.jpg " />   (180x110 for Linkedin)

<meta property="og:image:width" content="180" />

<meta property="og:image:height" content="110" />

<meta property="og:image" content="image-600x315.jpg " />   (600x315 for Facebook)

<meta property="og:image:width" content="600" />

<meta property="og:image:height" content="314" />

<meta name="twitter:image" content=" http://example.com/picture.jpg">

<meta name="twitter:description" content="Description of your Article/Post">

<meta name="twitter:title" content="Title/Heading of your Article/Post">

*Note-01: Replace the placeholder text with your selected image's URL.
Next, remove the sample image URL above, highlighted in red, with the actual URL of your image. Do the same with the height and width numbers, highlighted in green, replacing them with the correct dimensions of your image. Keep in mind Facebook's image size requirements.

*Note-02: Important Note If You Plan to Post to Both Facebook & LinkedIn
You might notice there's a conflict in the required image sizes if you're optimizing your webpage for thumbnail images: LinkedIn requires your featured image be no larger than 180 x 110 pixels, while Facebook requires your image be no smaller than 200 x 200 pixels. While you could technically size your featured image as close to 180 x 110 pixels as possible without going over, that would optimize for LinkedIn while resulting in a very small image on Facebook. Remember, although Facebook requires an image size of 200 x 200 pixels or larger, they recommend you don't go smaller than 600 x 314 pixels so the image in the post is large. Instead, according to web developer "Jay Holtslander", you can include two OG tags for the same image in two difference sizes in the head section of your page using this code (and you'd replace the code in red with the URLs of your differently sized images).

*Note-03: To set up Twitter Card tags, you'll need to optimize your image size and then add the proper Twitter Card tags to your website. Optimizing the Image Size for Twitter Open Graph Required: Twitter requires your image to be no smaller than 144 x 144 pixels and less than 1 MB in file size. The social network also says it'll automatically resize images larger than 4096 x 4096 pixels. Recommended: Like LinkedIn, Twitter Cards support large images as well, not just the square-shaped thumbnail. To optimize your images for this open graph, format the image you want featured in your tweet to be no smaller than 300 x 157.